

Carrier Park is...more than you think!

What's planned? Willis Carrier Park is a \$12.5 million state-of-the-art, all inclusive, multi-sport facility for children and adults, including those with special needs. When finished, the park will be one of the first fully integrated, fully handicap accessible outdoor complexes in the CNY region. Conveniently located in the northern corridor of DeWitt right off the NYS Thruway at Exit 35, and next to the Carrier campus off Thompson Road and Kinne Street, the park sits on 20+ acres of land generously donated to the Town of DeWitt by Carrier Corporation.

The original design of the park includes up to 9 championship tournament quality fields, including 2 dynamically designed super turf fields which can be utilized for baseball, softball, lacrosse, soccer, football, field hockey and special events. An ADA compliant, refurbished pavilion and a walking trail are also planned, as well as additional parking.



What's completed? May 2016 marked the official unveiling of Phase 1 of Carrier Park with 2 completed playing fields, a beautiful state-of-the-art entry plaza and gateway building, walkways, concession and concession patios, extensive parking, and utility infrastructure.

Phase 2 of construction was completed in the Fall of 2020 and includes turf infields, an all-inclusive, cutting edge playground – the only one of its kind in Central New York - and three specially designed basketball courts, funded in part by the Jim and Juli Boeheim Foundation, with adjustable backboards and rims so that players of all ages and abilities, including those with special needs, can play basketball.

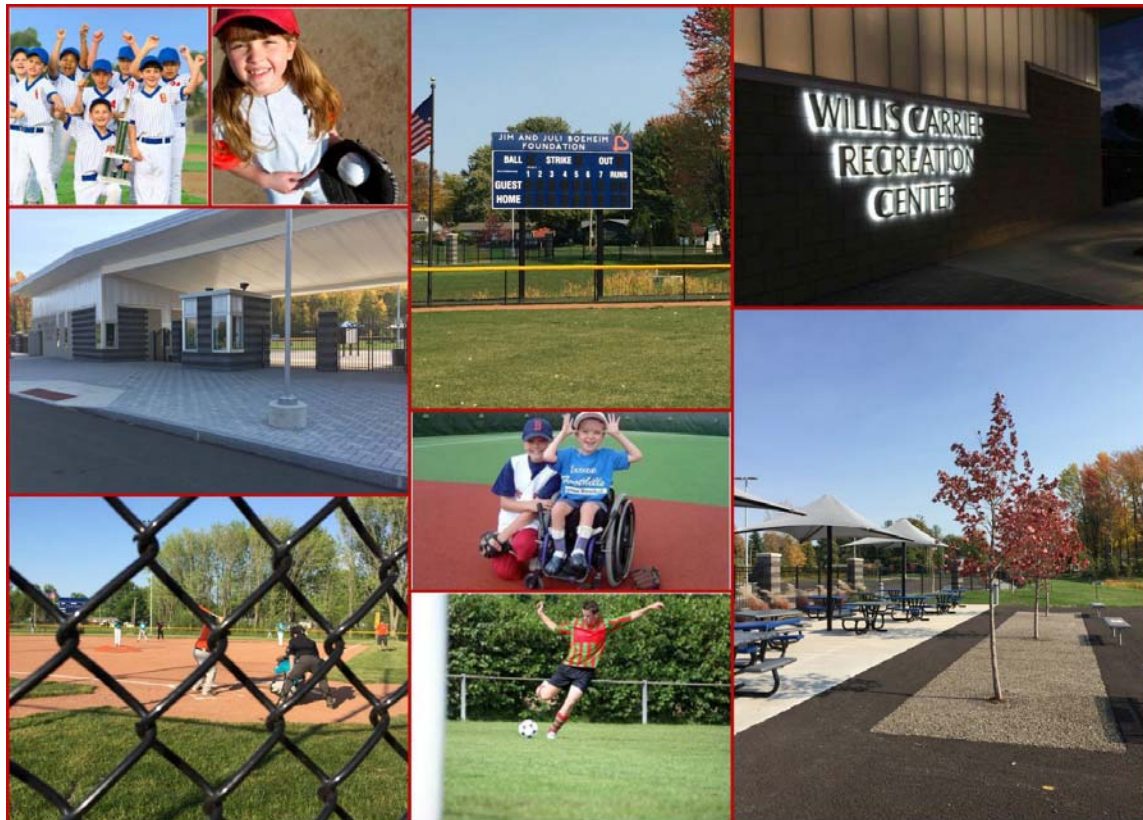
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Carrier Park is also the proud home of the Syracuse Challenger Baseball program, the local division of Little League for children and young adults with physical and developmental disabilities. The special needs children of Syracuse Challenger Baseball represent one of the largest single districts of the Challenger Baseball program in the United States.

Who's involved? The Town of DeWitt has worked closely in partnership with the Friends of DeWitt Parks and Recreation, Inc. and Syracuse Challenger Baseball Inc. to develop Carrier Park. Both of these organizations have been integral in soliciting and securing contributions from foundations, corporations, local businesses, individuals, and families. The Town of DeWitt has also been successful in obtaining multiple grants from state and local agencies to support various components of the project.

For more information about Carrier Park, please email: supervisor@townofdewitt.com or call (315) 446-3910 x 5.

For information about renting the fields at Carrier Park, please contact the Recreation Department at (315) 446-3910 x 9 or email carrierpark@townofdewitt.com.



We're building community.

Why is Carrier Park important to you? Your family? CNY businesses?

Carrier Park is a positive, proactive community project that's also providing economic growth opportunities for Town of DeWitt residents and businesses, while also enhancing the quality of life and economic growth of Onondaga County and the broader community. **Here's how:**

Carrier Park is an award-winning, state-of-the-art, multi-sport outdoor recreational facility for adults and children from all across the Central New York region.

Carrier Park also provides a "Field of Dreams" for special needs children, young adults and their families through the **Syracuse Challenger Baseball Program**.

The park was made possible by the extraordinarily generous donation of 20+ acres of land by Carrier Corporation and is located next to their Thompson Road campus.

The park supports DeWitt's tax base; Carrier Park helps to keep our 28 hotels occupied; **those busy hotels pay \$4 million in property taxes each year.**

That \$4 million in property tax dollars from DeWitt hotels provides approximately \$2 million to local schools: \$1.5 million to Onondaga County, with just \$500,000 to the Town of DeWitt.

A strong tax base strengthens the value of our homes and makes DeWitt a highly desirable community for home buyers, businesses, and corporations.

Of the \$7 million Onondaga County collects in room occupancy taxes (ROT) **for the entire county**, Town of DeWitt hotels contribute 30%+!

That means **the town of DeWitt pays a third of the total room occupancy taxes for the entire county**; our hotel tax dollars support not only DeWitt, but Onondaga County and the CNY region, too.

Carrier Park draws tournaments from all over CNY and is projected to provide local businesses an additional \$2.5 million in economic activity.

Carrier Park provides DeWitt residents, and the greater CNY community, a state-of-the-art park and recreation facility for adults and children, including those with special needs; the park has the potential to strengthen DeWitt's tax base for many years to come.

Over the past 15+ years our tax base has lost more than \$100 million in assessed value due to the dramatic reduction of manufacturing jobs and thus, the exodus of many large manufacturing companies. DeWitt's 28 hotels are helping to compensate for that shortfall; Carrier Park tournaments and special events can help keep those hotels busy.



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The completion of Phase 2 of the project, including the installation of two turf infields for youth baseball and fastpitch softball, offer greater playability; that means more games, practices, and tournament bookings. Moreover, that translates to tangible economic development opportunities; based on data from Visit Syracuse, Carrier Park will generate an incremental annual hotel revenue of \$945,000 – and a total business benefit of \$5,000,000 – from just 14 multi-day weekend events! Plus, an associated \$66,150 in Room Occupancy Tax and \$200,000 in sales tax revenues. These sports tourism dollars support not only DeWitt, but the whole of Onondaga County.

For more information, please go to: <http://carrierpark.org/story/>

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For information about tournaments & renting the fields at Carrier Park, please contact the Recreation Department at (315) 446-3910 x 9 or email
carrierpark@townofdewitt.com.

Follow us on Facebook for updates and information on upcoming events!
<https://www.facebook.com/carrierparkdewitt>



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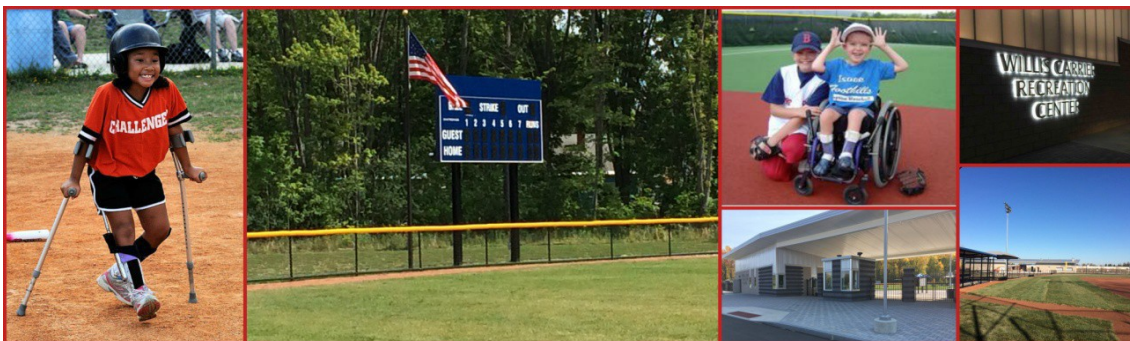
While building a thriving community for town of DeWitt residents has been a driving force for the development of Carrier Park, what lay at the heart of the project is the Syracuse Challenger Baseball program.

Challenger Baseball is a Little League division that provides children with physical and developmental disabilities the opportunity to do something we all take for granted...play baseball. The special needs children of Syracuse Challenger Baseball represent one of the largest single districts of the Challenger Baseball program in the United States. Until 2016 however, those kids and their families did not have a “home” for their extraordinary program.

In 2008, through a relationship dating back to their childhood, Town of DeWitt Supervisor Ed Michalenko and Syracuse Challenger Executive Director Dom Cambareri came together and the dream of a home for the Syracuse Challenger Baseball program was born.

The “Field of Dreams” at Carrier Park fulfills the vision to provide the Challenger program a permanent home. Carrier Park is one of the first fully integrated, fully handicap accessible multi-sport, outdoor recreational complexes in the Central New York Region. It’s an extraordinary place where children and adults of all ages and abilities can play together.

Key to making the dream of Carrier Park a reality has been partnership...the Town of DeWitt, Carrier Corporation, and Syracuse Challenger Baseball coming together to “build community.”



We're building community.

Carrier Park Sponsorship Program

Help us build community now!

Multi-Sport Turf Field	\$250,000
Observation Pavilion	\$150,000
All-inclusive Playground	\$125,000
Grass Baseball Field	\$100,000
90' Turf Diamond	\$75,000
50-70' Turf Diamond	\$50,000
Meeting Pavilion	\$50,000
Score Board	\$35,000 each
Concession Stand	\$35,000
Entrance Message Board	\$25,000
Concession Food Patio	\$10,000 each
Batting Cages	\$5,000 each
Dugouts	\$5,000 each
Bleachers	\$4,000 each
Walkway Fence Banner	\$2,000 each (2-year sponsorship)
Outfield Fence Banner	\$2,000 each (2-year sponsorship)
Backstop Banner	\$1,500 each (2-year sponsorship)
Benches	\$1000 each

For more information about sponsorship opportunities for you, your family, business or corporation, contact us: supervisor@townofdewitt.com or **315.446.3910, ext. #5.**



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